

**MIT** | Arts, Commerce  
& Science College



# Summer School at MIT, India

20<sup>th</sup> June - 17<sup>th</sup> July 2025



# MIT Pune Campus







# Overview of MIT Campuses, India

## MIT, Alandi, Pune Campus

MIT Alandi campus, dedicated to holistic growth and academic performance has no bounds, fostering an atmosphere where students grow into successful, well-rounded individuals. At MIT Alandi campus, we value diversity and foster a lively environment that embraces different view points. The professional connections that are created on campus continue long after students graduate, providing a lifetime link to a worldwide network of successful graduates. In the academic journey, every student is given the opportunity to reach their greatest potential in this establishing, making a significant contribution to society and transforming the world in the process.

## Avantika University, MIT Ujjain Campus

Avantika University at Ujjain, Madhya Pradesh, India is a State Private University recognised by the University Grants Commission and is a part of the MIT Group of Institutions, Pune. It has contributed towards the industrial, economic, and social growth of the society, and has helped realize the dreams and aspirations of lakhs of students. It makes an obvious destination for aspiring young minds who are in pursuit of the best scholastic experience. Avantika is envisioned as India's first design-centered university that links design thinking and creative spirit with multidisciplinary course offerings. Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society. With a rich legacy of fostering world-class academic excellence, Avantika University nurtures students to become the torchbearers of the future.





# Program Overview

Program Name	<ul style="list-style-type: none"><li>• Summer School at MIT, India</li></ul>
Duration	<ul style="list-style-type: none"><li>• 4 Weeks</li></ul>
Areas/Verticals	<ul style="list-style-type: none"><li>• Business</li></ul>
Total Fee	<ul style="list-style-type: none"><li>• 850 Pounds</li></ul>
Fee Includes	<ul style="list-style-type: none"><li>• Accommodation on twin sharing basis,</li><li>• 3 Meals per Day,</li><li>• 2-3 Industrial Visits, 4 Cultural Experiences,</li><li>• Tuition Fee</li></ul>
Fee Excludes	<ul style="list-style-type: none"><li>• Airfare, Visa Expenses, Insurance, Personal Expenses</li></ul>
Minimum Cohort Size	<ul style="list-style-type: none"><li>• 10 Students/Area/Vertical</li></ul>
Key Takeaways	<ul style="list-style-type: none"><li>• Diverse Offerings Across 2 Beautiful Campuses of MIT, India</li><li>• Opportunity for Cultural Exchange</li><li>• Once in a Lifetime Opportunity to Experience Rich Heritage of India coupled with Academic Exchange.</li><li>• 2 Unique Certificates from MIT, Pune and Avantika University</li><li>• Chance to earn Online Certification endorsed by Corporates.</li></ul>







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# Draft timetable, School of Commerce and Management — Week 1

MAEER's MIT Arts, Commerce and Science College, Alandi, Pune  
 Management Summer School Timetable 2025 (Dates 20<sup>th</sup> June to 3<sup>rd</sup> July 2025)

Week 1	Day 1 SATURDAY	Day 2 SUNDAY	Day 3 MONDAY	Day 4 TUESDAY	Day 5 WEDNESDAY	Day 6 THURSDAY	Day 7 FRIDAY
<b>Morning</b> Session 1 10:00 - 12:30	Induction and document check with MITACS team followed by campus tour	Bhagavad Gita - A guide to Leadership and Management Ethics	Industry Visit	(Dasbodha- A guide to Life Skills)	(Manache Shloaka- A Guide to Mental Health)		
12:30 - 13:30 Lunch	_____	_____	_____	_____	_____		
<b>After Noon</b> Session 2 13:30-15:30	Workshop on Meditation/Yoga	Team work presentation/discussion/Debate on Life skills in Dasbodha		Team work presentation/discussion/Debate on Life skills in Dasbodha	Team work presentation/discussion/Debate on mental	Visit To Historical Place	Free Day
15:30 - 16:00 Tea Break	_____	_____	Industrial Visit / Heritage tour to Alandi	_____	_____		
<b>Evening</b> Session 3 16:00 - 17:00	(Workshop on Meditation/Yoga)	Session continue		Session continue	Session continue		
Snacks/Dinner and Free evening	_____	_____		_____	_____		

\*Please be advised that this is an indicative timetable. All sessions, free time, and field trips are subject to change. A final timetable will be sent shortly prior to students' arrival.



# Draft timetable, School of Commerce and Management — Week 2

MAEER's MIT Arts, Commerce and Science College, Alandi, Pune  
 Management Summer School Timetable 2025 (Dates 20<sup>th</sup> June to 3<sup>rd</sup> July 2025)

Week 2	Day 1 SATURDAY	Day 2 SUNDAY	Day 3 MONDAY	Day 4 TUESDAY	Day 5 WEDNESDAY	Day 6 THURSDAY	Day 7 FRIDAY
<b>Morning</b>							
Session 1 10:00 - 12:30		Interactive Session on Global Advertisement strategies.	Practical session on AI for Global Business Managers	Innovative Management practices in Globalised era		Presentation	
12:30 - 13:30 Lunch	Visit to historical place						
<b>After Noon</b>							
Session 2 13:30-15:30		A panel discussion with industry professionals/Academicians about trends in marketing,HR, Finance, challenges faced by managers and the future of digital business.	Cultural Exchange Programme (Speeches/Thought Sharing, Dance, Singing, etc.)	Workshop on Business Plan Making in Indian context(Interactive Session)	Visit to Industry	Presentation	Travel to Ujjain
15:30 - 16:00 Tea Break							
<b>Evening</b>							
Session 3 16:00 - 17:00	Session continue	Session continue	Session continue	Session continue		Certificate distribution	
Snacks/Dinner and Free evening							

\*Please be advised that this is an indicative timetable. All sessions, free time, and field trips are subject to change. A final timetable will be sent shortly prior to students' arrival.



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# Overview of Syllabus

## Module 1

Corporate Edge: Mastering Life Skills for Professional Success  
Duration: 18 Hrs (Theory: 06 Hrs and Practical (Hand ON): 12 Hrs.)

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## Objective

To integrate life skills with Indian Philosophy for Personal and Professional development.

### Topics Covered

Yoga- A Way to Physical Health

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Bhagavad Gita - A guide to Leadership and  
Management Ethics

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Dasbodha- A guide to Life Skills

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Manache Shloaka-  
A Guide to Mental Health

### Hands On

Workshop on Meditation/Yoga

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Debate on Life skills in  
Dasbodha/ Mental Health

## Module 2

Wisdom across Cultures : Indian Management Ideas for Global Leaders.  
Duration: 16 Hrs (Theory: 11 Hrs and Practical (Hand ON): 05 Hrs.)

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## Objective

To reflect the blend of cross cultural learning development & the unique value of Indian Management Philosophies.

## Topics Covered

Global Advertisement Strategies

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AI for Global Business Managers

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Recent Global Business Trends

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Trends in Marketing, HR , Finance,  
challenges faced by managers and the  
future of digital business

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Innovative Management practices  
in Globalised Era

## Hands On

Business Plan Making in Indian Context





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MIT Pune Campus at Ujjain





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Week 1	Day 1 FRIDAY	Day 2 SATURDAY	Day 3 SUNDAY	Day 4 MONDAY	Day 5 TUESDAY	Day 6 WEDNESDAY	Day 7 THURSDAY
<b>Morning</b> Session 1 10:00 - 12:00		Induction and Avantika University tour			Design Thinking for Business Innovation (Workshop)		Leadership Styles in the Indian Context (Interactive Session)
12:00 - 13:30 Lunch							
<b>After Noon</b> Session 2 13:30-15:30	Arrival	Indian Cultural Aesthetics in Business	Rest Day with Indian field games	Visit to a Local Business Hub	Indian Business Environment and Emerging Markets (Interactive Session)	Management Games	Financial Innovations and Sustainability (Interactive Session)
15:30 - 16:00 Tea Break							
<b>Evening</b> Session 3 16:00 - 17:00						Mahakal Lok Tour	
Free Evening							



Week 2	Day 1 FRIDAY	Day 2 SATURDAY	Day 3 SUNDAY	Day 4 MONDAY	Day 5 TUESDAY	Day 6 WEDNESDAY	Day 7 THURSDAY
<b>Morning</b> Session 1 10:00 - 12:00	Ayurveda and Well-being in Management (Interactive Session)	India's Banking and Monetary System (Interactive Session)			Entrepreneurship in India: Case Studies of Successful Startups (Interactive Session)	Management Activities	
12:00 - 13:30 Lunch							
<b>After Noon</b> Session 2 13:30-15:30	Innovating Business Practices in a Globalized World (Interactive Session)	Artificial Intelligence in Indian Business Context (Workshop)	Rest Day with Indian field games	Heritage Tour in Ujjain	Business Analytics for Decision Making (Workshop)	Valedictory Function	Travel towards Mumbai
15:30 - 16:00 Tea Break							
<b>Evening</b> Session 3 16:00 - 17:00					Cultural Session with Avantika Students		
Free Evening							





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## **Indian Cultural Aesthetics in Business**

- Exploration of Indian cultural symbols and their significance in branding.
  - Role of festivals and traditions in marketing strategies.
  - Incorporation of Indian art and craft in product design.
  - Case studies of businesses leveraging Indian cultural identity.
  - Ethics and values in Indian business inspired by ancient philosophies.
  - Cultural sensitivity in international markets.
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## **Design Thinking in Business Innovation**

- Principles and frameworks of design thinking.
  - Empathy and user-centric problem-solving approaches.
  - Prototyping and iterative processes in innovation.
  - Case studies of successful design-led innovations.
  - Cross-disciplinary collaboration for creative solutions.
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## **Indian Business Environment and Emerging Markets**

- Overview of India's economic structure and policies.
  - Regulatory frameworks and ease of doing business.
  - Opportunities in emerging markets within India.
  - Analysis of regional and sectoral growth patterns.
  - Globalization and India's role in the world economy.
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## **Leadership Styles in the Indian Context**

- Exploration of traditional Indian leadership philosophies.
- Comparative analysis of Indian and global leadership styles.
- Role of emotional intelligence in leadership.
- Case studies of successful Indian leaders.
- Ethical decision-making and leadership in diverse settings.

## **Financial Innovations and Sustainability**

- Overview of financial technologies (FinTech) in India.
  - Sustainable finance models and green investments.
  - Case studies of innovative financial solutions.
  - Regulatory challenges in financial innovations.
  - Role of microfinance in socio-economic development.
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## **Ayurveda and Well-Being in Management**

- Principles of Ayurveda and their relevance to modern management.
  - Stress management and workplace wellness strategies.
  - Holistic decision-making inspired by Ayurvedic philosophy.
  - Case studies of organizations implementing Ayurvedic practices.
  - Role of mindfulness and yoga in enhancing productivity.
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## **Innovative Business Practices in a Globalized World**

- Overview of global business trends and practices.
  - Innovation strategies for entering international markets.
  - Use of technology in global business operations.
  - Case studies of Indian businesses thriving internationally.
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## **India's Banking and Monetary System**

- Evolution of India's banking sector and monetary policy.
- Role of the Reserve Bank of India (RBI) in economic stability.
- Trends in digital banking and financial inclusion.
- Challenges and opportunities in India's monetary system.
- Case studies on policy interventions and their outcomes.



## **Artificial Intelligence in the Indian Business Context**

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- Basics of artificial intelligence and its business applications.
- AI-driven innovation in key Indian industries.
- Ethical considerations and challenges in AI adoption.
- Case studies of Indian businesses leveraging AI technologies.
- Future trends in AI and their implications for Indian markets.

## **Entrepreneurship in India: Case Studies of Successful Startups**

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- Overview of India's startup ecosystem and key trends.
- Success stories of Indian startups across industries.
- Challenges faced by Indian entrepreneurs and solutions.
- Role of government policies and funding in startups.
- Importance of innovation and scalability in startup success.

## **Business Analytics for Decision Making**

- Fundamentals of business analytics and data-driven decisions.
- Tools and techniques for predictive and prescriptive analytics.
- Applications of analytics in various business functions.
- Case studies of successful analytics implementation.
- Ethical considerations in data usage.

# Come to MIT to explore India

