

Why Management @ Avantika

Project-Based Learning

Block Teaching

Trans-Disciplinary

Incubation Support

Creative Problem Solving Approach

Industry Certifications

National and International Internships

Excellent Placements

24x7 Smart Campus

40+ years legacy of MIT Pune

Beyond Academic

Industry Connect

Masterclass, Expert Talks, Industrial Visit

Professional Society

IMA, CII, AIESEC, BFSI (SSC)

Competitions and Events

Management Fest, Conclave, Conference, Entrepreneurship Boot Camp, Business Contest, YEF Startup Competition, TEDxAvantika University

Life Skills

Harappa Education, NPTEL
Think, Solve, Communicate, Collaborate, Lead

Student Clubs

Art, Photography, Gaming, Cycling, Management, Film, CSR and Happiness

Sports and Fitness

Cricket, Football, Basketball, Volleyball, Handball, Cycling, Lawn Tennis, Table Tennis, Badminton, Kabaddi, Gym

Recreation

Music, Bird Watching, Star Gazing, Carrom, Chess

Celebrations and Festivals

Holi, Janmashtami, Onam, Ganesh Chaturthi, Diwali, Halloween, Republic Day, Independence Day

Student Achievements



1st Prize at Young Entrepreneur Summit 2022 for the MBA student's start-up idea - Straw from Beam of Wheat Flour



1st Prize in Dance Competition 2023 at Jasurika Institute of Management, Bodake for the BBA student's Kathak soki performance



1st Prize at Design Disha 2022 at IIM, Gandhinagar for the MBA student's app design



Appreciation from Ministry of Defence, New Delhi for the MBA student's poem composition on Holi! Subhash Chandra Bose

Academic Programs



- Finance
- Marketing
- Human Resource
- Business Analytics
- International Business
- Supply Chain Management

Entry Requirements

- 10+2 from any stream (from any of the State Board/CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate in all subjects
- Proficiency in English



- Finance
- Marketing
- Human Resource
- Business Analytics
- International Business
- Supply Chain Management

Entry Requirements

- Graduate of any stream (10+2+3 Minimum)
- 50% aggregate in all subjects
- Proficiency in English



- Accounting & Finance
- Investment Management
- Foreign Trade Management
- Human Resource Management
- E-Commerce & Retail Management
- Banking & Insurance
- Information Technology

Entry Requirements

- 10+2 from any stream (from any of the State Board/CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate in all subjects
- Proficiency in English

Note : The university earmarks seats for reserved categories (SC, ST, OBC, EWC, Differently-Abled, etc.) as per the applicable reservation policy decided by the State Government or Government of India from time to time.

Vision

Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society.

Mission

- To provide contemporary and personalized education with a 21st century curriculum and learning focused on what really matters in life.
- To nurture a robust ecosystem led by innovation and enterprise to generate exciting research and creative outcomes.
- To ensure a high-quality student experience through a breadth of activities and opportunities with an emphasis on experiential learning.

Admission Process

- 1 Visit avantikauniversity.edu.in
- 2 Online Application (with necessary enclosures)
- 3 Personal Interview (Online/In-person)
- 4 Offer of Admission (only to selected candidates)
- 5 Acceptance of Offer (by prospective students)
- 6 Payment of Fees
- 7 Confirmation and Enrollment

Avantika University

Vishwanathpuram, Lekoda,
Ujjain - 456 006, MP

www.avantikauniversity.edu.in
admissioninfo@avantika.edu.in
+91-9303718101 / 02 / 03 / 05 / 06



MIT Pune Campus at Ujjain



MANAGEMENT

BBA | MBA | BCom

Life @ Campus



Academic Framework | BBA (Hons)

The BBA program is based on the ancient Indian philosophy of **16 KALAYEN** blended with the contemporary skill-set requirements of industry and society. The program aims at 360° development with a strong character and leadership. The program is divided into 5-segments of Panini, Charaka, Kautilya, Kumarlata, and Maurya.

<p>पाणिनि Panini (Foundation)</p> <ul style="list-style-type: none"> Design Liberal Arts Business Essentials 	<p>चरक Charaka (Vocational)</p> <ul style="list-style-type: none"> Digital Marketing Creative Communication Lean Six Sigma 	<p>कौटिल्य Kautilya (Specialization and Electives)</p> <ul style="list-style-type: none"> Marketing Finance Human Resource 	<p>कुमारलता Kumarlata (Multidisciplinary)</p> <ul style="list-style-type: none"> Market and Economics Business Intelligence Operations Research 	<p>मौर्य Maurya (Projects)</p> <ul style="list-style-type: none"> Stock Trading and Portfolio Designing Data Analytics Statistical Analysis Business Analytics International Business Supply Chain Management Design Thinking Quantitative Research Strategy and Innovation
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**BBA Scholarship Model

100%	90% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)
50%	80% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)
25%	70% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)

Note : Physical Education/Fine Arts/Performing Arts/ Vocational/non written subjects excluded from aggregate computation.

**Scholarship Applicable on Tuition Fee only

Academic Framework | MBA

The MBA program is based on the ancient Indian philosophy of **PURUSHARTHA** blended with the contemporary skill-set requirements of industry and society. The term Purushartha literally signifies the **AIM OF LIFE** or Object of Human Pursuit. The program is divided into 4-segments - Dharma, Arth, Kaam, and Moksha.



**MBA Scholarship Model

100%	100% Scholarship on CAT/MAT - 85 Percentile; GMAT 600 & above.
50%	50% Scholarship on CAT/MAT - 80 Percentile; GMAT 550 & above.
25%	25% Scholarship on CAT/MAT - 75 Percentile; GMAT 450 & above.

Certifications

- HR Generalist
- Digital Marketing (Google AdWords)
- Spreadsheet Modelling
- Export Documentation
- Supply Chain Software
- Financial Modelling
- Data Strategy

Academic Framework | BCom (Hons)

The BCom program is designed to cater to the needs of a dynamic trade environment and holistically aligns with the New Education Policy (NEP), comprising the various facets of life skills. The program is based on the 5 pillars of academic excellence - Aadhar, Samprasha, Kaushal, Pragat, Parishti.

<p>आधार Aadhar (Foundation)</p> <ul style="list-style-type: none"> Accounting Economics Business Law Business Environment E-Commerce 	<p>सम्प्रशा Samprasha (Major & Minor)</p> <ul style="list-style-type: none"> Taxation Financial Planning Banking 	<p>कौशल Kaushal (Skills)</p> <ul style="list-style-type: none"> Critical & Creative Thinking Technology Digital Marketing Public Speaking Academic and Business Writing Analytics 	<p>प्रगत Pragat (Discipline Specific Electives)</p> <ul style="list-style-type: none"> Indirect Tax Brand Equity Financial Reporting 	<p>परीष्टि Parishti (Research)</p> <ul style="list-style-type: none"> Commerce Models Experiential Learning Industrial Training
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**BCom Scholarship Model

100%	90% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)
50%	80% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)
25%	70% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)

Note : Physical Education/Fine Arts/Performing Arts/ Vocational/non written subjects excluded from aggregate computation.

**Scholarship Applicable on Tuition Fee only

Placements**

20 Lakhs
Highest Package

8.5 Lakhs
Average Package

450+
Companies Hired

120+
Project Opportunities



Collaborations



**across the entire university