Why Management @ Avantika

Project-Based Learning

Block Teaching

Trans-Disciplinary

Incubation Support

Creative Problem Solving Approach

Beyond Academic

Industry Connect

Masterclass, Expert Talks, Industrial Visit

Professional Society

IMA, CII, AIESEC, BFSI (SSC)

Competitions and Events

Management Fest, Conclave, Conference, Entrepreneurship Boot Camp, Business Contest, YEF Startup Competition, TEDxAvantika University

Life Skills

Harappa Education, NPTEL Think, Solve, Communicate, Collaborate, Lead

Student Clubs

Art, Photography, Gaming, Cycling, Management, Film, CSR and Happiness

Sports and Fitness

Cricket, Football, Basketball, Volleyball, Handball, Cycling, Lawn Tennis, Table Tennis, Badminton, Kabaddi, Gym

Recreation

Music, Bird Watching, Star Gazing, Carrom, Chess

Celebrations and Festivals

Holi, Janmashtami, Onam, Ganesh Chaturthi, Diwali, Halloween, Republic Day, Independence Day

Industry Certifications

National and International Internships

Excellent Placements

24x7 Smart Campus

40+ years legacy of MIT Pune

Student Achievements









Academic Programs

- Marketing Human Resource
- Business Analytics
- International Business Supply Chain Management

Entry Requirements

- 10+2 from any stream (from any of the State Board/CBSE/ ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate in all subjects
- Proficiency in English



- Finance
- Marketing
- Human Resource
- Business Analytics International Business
- Supply Chain Management

Entry Requirements

- Graduate of any stream (10+2+3 Minimum)
- 50% aggregate in all subjects
- Proficiency in English



- Accounting & Finance
- Investment Management ■ Foreign Trade Management
- E-Commerce & Retail Management ■ Banking & Insurance
- Information Technology

Entry Requirements

- 10+2 from any stream (from any of the State Board/CBSE/ ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate in all subjects
- Proficiency in English

Note: The university earmarks seats for reserved categories (SC, ST, OBC, EWC, Differently-Abled, etc.) as per the applicable reservation policy decided by the State Government or Government of India from time to

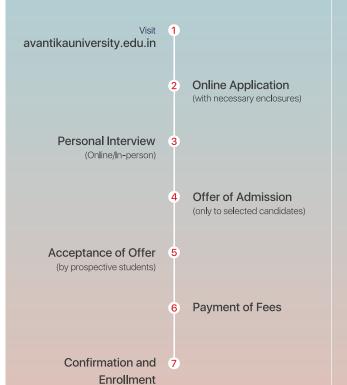
Vision

Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society.

Mission

- To provide contemporary and personalized education with a 21st century curriculum and learning focused on what really matters in
- To nurture a robust ecosystem led by innovation and enterprise to generate exciting research and creative outcomes.
- To ensure a high-quality student experience through a breadth of activities and opportunities with an emphasis on experiential learning.

Admission Process



Avantika University

Vishwanathpuram, Lekoda, Ujjain - 456 006, MP www.avantikauniversity.edu.in admissioninfo@avantika.edu.in +91-9303718101 / 02 / 03 / 05 / 06





Life @ Campus



Academic Framework | BBA (Hons)

The BBA program is based on the ancient Indian philosophy of 16 KALAYEN blended with the contemporary skill-set requirements of industry and society.

The program aims at 360° development with a strong character and leadership.

The program is divided into 5-segments of Panini, Charaka, Kautilya, Kumarlata, and Maurya.



- Design
- Liberal Arts
- Business Essentials



(Vocational)

- Digital Marketing
- Creative Communication
- Lean Six Sigma
- Stock Trading and Portfolio Designing
 - Data Analytics
 - Statistical Analysis

Business Analytics

Design Thinking

Quantitative Research

Strategy and Innovation

- - Marketing
 - Finance
 - Human Resource

Market and Economics

Business Intelligence

Operations Research

- International Business
 - Supply Chain Management



- (Multidisciplinary)

- Experiential Learning
- Business Model Development
- Functional Business Problems and Solutions
- Industrial Training
- Business Research Project

**BBA Scholarship Model

90% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)

70% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)

Note: Physical Education/Fine Arts/Performing Arts/ Vocational/non written subjects excluded from aggregate computation.

Academic Framework | MBA

The MBA program is based on the ancient Indian philosophy of **PURUSHARTHA** blended with the contemporary skill-set requirements of industry and society.

The term Purushartha literally signifies the AIM OF LIFE or Object of Human Pursuit.

The program is divided into 4-segments - Dharma, Arth, Kaam, and Moksha.



**MBA Scholarship Model

100% Scholarship on CAT/MAT - 85 Percentile; GMAT 600 & above.

50% Scholarship on CAT/MAT - 80 Percentile; **50%** GMAT 550 & above.

> 25% Scholarship on CAT/MAT - 75 Percentile; GMAT 450 & above.

• Digital Marketing (Google AdWords) Spreadsheet Modelling Export Documentatio Supply Chain Software Financial Modelling Data Strategy

Certifications HR Generalist

Academic Framework | BCom (Hons)

The BCom program is designed to cater to the needs of a dynamic trade environment and holistically aligns with the New Education Policy (NEP), comprising the various facets of life skills.

The program is based on the 5 pillars of academic excellence - Aadhar, Samprasha, Kaushal, Pragat, Parishti.



- सम्पशा Samprasha (Major & Minor)
- Kaushal

• प्रगत

(Discipline Specific Electives)

Pragat

Parishti

(Research)

**BCom Scholarship Model

90% aggregate marks in Class XII from

CBSE/ICSE/State Boards (2021/2022)

80% aggregate marks in Class XII from

70% aggregate marks in Class XII from

CBSE/ICSE/State Boards (2021/2022)

CBSE/ICSE/State Boards (2021/2022)

- - Analytics
 - Indirect Tax
 - Brand Equity
 - Financial Reporting

 - Experiential Learning
 - Industrial Training

20

Highest Package



Placements*

Average Package

450+

Companies Hired

Project Opportunities

YUJ Designs



*WONDERCHEF



cognizant firstcry

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onlineSales.ai

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Collaborations













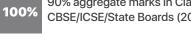












80% aggregate marks in Class XII from CBSE/ICSE/State Boards (2021/2022)

 Taxation Accounting Mathematics Economics Statistics Business Law Business Environment Business Organization

E-Commerce

Taxation

 Financial Planning Export/Import Management Banking Computer Application

Retail

Environmental Education

Creative Communication

Personality Development

Modern Office Management

Financial Literacy

Financial Modelling

Language Proficiency (English, Hindi)

Entrepreneurship, Leadership, and

Foreign Trade Policy and Procedures

Advanced Programming Language

Critical & Creative Thinking

Technology

 Digital Marketing Public Speaking

Academic and Business Writing

Commerce Models

 Capstone Project Dissertation

Note: Physical Education/Fine Arts/Performing Arts/

aggregate computation.

Vocational/non written subjects excluded from



















